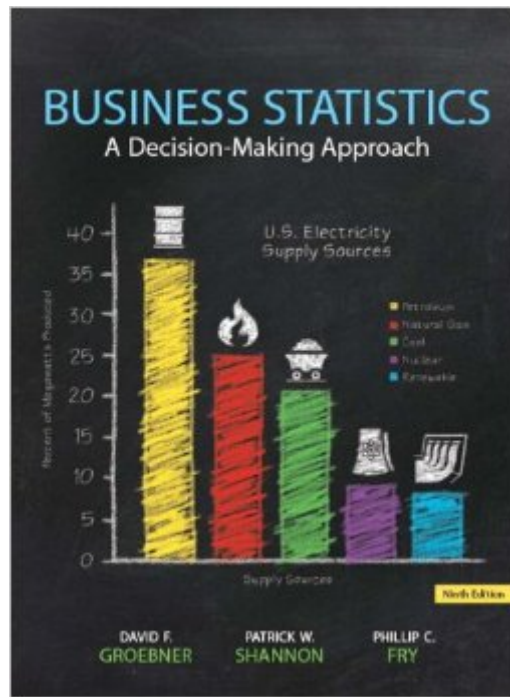


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Business Statistics (9th Edition)



Synopsis

Directed primarily toward undergraduate business college/university majors, this text also provides practical content to current and aspiring industry professionals. Business Statistics shows readers how to apply statistical analysis skills to real-world, decision-making problems. It uses a direct approach that consistently presents concepts and techniques in way that benefits readers of all mathematical backgrounds. This text also contains engaging business examples to show the relevance of business statistics in action.
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Book Information

Hardcover: 912 pages

Publisher: Pearson; 9 edition (January 23, 2013)

Language: English

ISBN-10: 013302184X

ISBN-13: 978-0133021844

Product Dimensions: 8.6 x 1.4 x 11 inches

Shipping Weight: 4.2 pounds (View shipping rates and policies)

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Best Sellers Rank: #78,403 in Books (See Top 100 in Books) #92 in [Books > Business & Money > Education & Reference > Statistics](#) #173 in [Books > Science & Math > Mathematics > Applied > Statistics](#) #222 in [Books > Textbooks > Science & Mathematics > Mathematics > Statistics](#)

Customer Reviews

If you can get another statistics book please do! If you are a professor please consider this review. Negatives - Business Application: This book teaches you to use two different programs (Minitab & Excel) in order to do statistics. This is the biggest joke of the book! You are better off doing the the problems by hand because the ways in which they try to teach you to use excel are completely useless. My professor would give us weekly quizzes and he would ask us to solve problems using Excel, but the book was such a poor tool that I would have to go and "Google" how to solve the problems with Excel and learn all over again. I spent hours and hours of extra time because I was learning how this book taught (an antiquated hand written approach) and then

re-learning Excel approaches. No business does any sort of statistics this way.- Student Solutions Manual: I had hopes in the beginning that this would be a tool in helping me learn how the book was arriving at the answers to the questions and problems. Not only did it not help in any way to learn how to do the problem in Excel, but the written out approaches were shabby and half hearted. It seemed as though they had some teacher's aids working on this, but they had no care or desire, so they did what they needed to in order to get by, but nothing more. Such a let down. Positives-The only positive I can think of for this review is that I have to retake stats for my degree and I am using a different book this semester. It is called Modern Business Statistics by Anderson, Sweeney, and Williams. The focus of this book is to teach how to do statistics with Excel. This is a far superior book, especially when it comes to actual business applications.

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